



JOIN US IN *making a difference!*

THURSDAY | NOVEMBER 26
KINGWOOD - TOWN CENTER



Join Addi's Faith Foundation for the 12th Annual Turkey Trot, a beloved Thanksgiving tradition in Kingwood that brings the community together to start the holiday with purpose. This event draws thousands of participants each year, offering sponsors meaningful community visibility while directly supporting the fight against childhood cancer.

WHY SPONSOR THE TURKEY TROT?

- **Community Engagement:** Align your brand with a well-established event that promotes health, family, and philanthropy.
- **Brand Exposure:** Gain recognition through event signage, marketing materials, social media, and participant race shirts.
- **Make an Impact:** Support a meaningful cause while reaching a highly engaged audience of local families and businesses.

All proceeds benefit Addi's Faith Foundation, a 501c(3) non-profit organization dedicated to ending childhood cancer. For more information, please visit our website: www.AddisFaith.org
EIN # 26-0542314

SPONSORSHIP OPPORTUNITIES

TITLE PARTNER - \$15,000

- Name as part of the race event title on registration website, marketing & promotional materials, including Photo Wall & race day shirt

PHOTO WALL PARTNER - \$10,000

- Most prominent logo on wall for group photos blasted all over social media
- Logo on all marketing materials & race day shirt

START/FINISH LINE PARTNER - \$7,500

- Logo featured on start/finish banner
- Logo on Photo Wall, all marketing materials & race day shirt

RACE MEDAL PARTNER - \$7,500

- Only logo featured on race medal ribbon
- Logo on Photo Wall, all marketing materials & race day shirt

PUBLIC SAFETY PARTNER - \$5,000

- Special recognition on race day focused on participant safety
- Logo on Photo Wall, all marketing materials & race day shirt

VOLUNTEER PARTNER - \$5,000

- Only logo placed on volunteer shirt
- Logo on Photo Wall, all marketing materials & race day shirt

RACE BAG PARTNER - \$5,000

- Prominent logo placement on participant race bag
- Logo on Photo Wall, all marketing materials & race day shirt

SPIRIT PARTNER - \$2,500

- Advertising: Specifically designed to promote your business.
- Logo on all marketing materials & race day shirt

SMILE PARTNER - \$2,500

- Life-sized cutout of Hope the Monkey with your logo
- Logo on all marketing materials & race day shirt

T-SHIRT PARTNER - \$1,000

- Logo on all marketing materials & race day shirt

**** All sponsors will have the opportunity to include promotional collateral in race bags, have their logos featured on the event jumbotron, and are invited to set up a table at the race. ****

For additional information please contact:

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