



Join Us in Serving Up a **Cure for Childhood Cancer**

You're invited to join us for the **2nd Annual Addi's Faith Gold Ribbon Pickleball Classic**—a meaningful and inspiring event supporting Addi's Faith Foundation in its mission to fight childhood cancer!

This four-day event will take place **Thursday, July 16th through Sunday, July 19th** at one of Houston's premier pickleball venues...**The Pickleball Zone**. Hundreds of players, spectators, and local businesses will come together for a full weekend of competition, community, and charitable giving.

The tournament will feature men's, women's, and mixed doubles and singles for beginner, intermediate, and advanced levels in addition to a Senior's Division, Pro-Player Showcase, and Calcutta Style Auction. With food trucks, a full bar, raffles, prizes, and plenty of room for spectators, this event promises fun for everyone—on and off the court.

Why Pickleball?

Pickleball is the fastest-growing sport in the US, bringing together people of all ages and backgrounds. Its unique blend of accessibility, community, and competitiveness makes it especially appealing to youth, adults, and seniors alike. By sponsoring, your business will not only gain great exposure to a wide and engaged audience, but you'll also be making a meaningful impact in the fight against childhood cancer.

As a valued sponsor, you will:

- ✓ Receive **high-impact brand visibility**
- ✓ Connect with Houston's **fast-growing and passionate pickleball community**
- ✓ Show your support for a **meaningful cause**—helping children bravely battling cancer
- ✓ Enjoy the benefits of supporting a 501(c)(3) nonprofit—**your sponsorship is tax-deductible**

Your Let's serve up some fun and make a real difference together.

Contact Us Today!

Amber Bender - amberbender@addisfaith.org - 281.785.4098

AddisFaith.org





BIG DILL – \$20,000

(Title Sponsor 1 available)

Recognition & Marketing

- Exclusive event naming: Gold Ribbon Pickleball Classic presented by [Your Company]
- Largest, most prominent logo placement on all event signage, website, social media, and email marketing
- Dedicated sponsor spotlight social media feature

Event Day Experience

- Speaking opportunity + award presentation
- Premium vendor table (highest traffic)
- 20 player entries (pre-registration required)
- Opportunity to include branded giveaways in all player swag bags

Post-Event Benefits

- Photography for marketing use
- Post-event engagement and impact recap

SOLD!



ACE – \$10,000

(1 available)

- Prominent logo placement on signage, website, social, and email marketing
- Premium vendor activation table
- 12 player entries
- Dedicated social media spotlight
- Swag bag insert + event-day recognition



RALLY – \$5000

(10 available)

- Court naming rights with branded banner displayed for the entire month of July
- Prominent logo placement on signage, website, social, and email campaigns
- High-visibility vendor table
- 8 player entries
- Social media recognition
- Swag bag insert



Volley – \$2500

- Logo on event signage, website, social media, and email campaigns
- Vendor table at event
- 6 player entries
- Social media recognition
- Swag bag insert



DINK – \$1000

- Logo on event signage, website, and email blasts
- 4 player entries
- Social media group recognition
- Swag bag insert

