

Thanksgiving Day

TURKEY TROT



Join Us in Making a Difference!

Thursday, November 27, 2025

Kingwood ~Town Center

The L3 Turkey Trot has been a beloved Thanksgiving tradition in Kingwood for over a decade, bringing families, friends, and fitness enthusiasts together to start the holiday with a purpose. As we celebrate the 11th annual race, we are excited to announce that the event is transitioning from L3 to Addi's Faith Foundation, a nonprofit that shares the same mission of funding pediatric cancer research and providing assistance to kids with cancer.

We invite you to be part of this impactful event that draws thousands of participants each year. Your sponsorship will not only increase your company's visibility within the community but also directly support the fight against childhood cancer.

Why Sponsor the Turkey Trot?

- **Community Engagement:** Align your brand with a well-established event that fosters health, family, and philanthropy.
- **Brand Exposure:** Gain recognition through event signage, marketing materials, social media, and participant shirts.
- **Make an Impact:** Support a meaningful cause while reaching a highly engaged audience of local families and businesses.
- **Tax Deductible:** Addi's Faith Foundation is a 501c3 non-profit and your sponsorship may qualify as a tax-deductible contribution.

Join us as a 2025 Turkey Trot sponsor and help make this event bigger, better, and more impactful than ever!

For more details on sponsorship opportunities, please contact:

✉ Amber Bender

☎ 281-785-4098

✉ amberbender@addisfaith.org



Title Partner - \$15,000

- Name as part of the race event title on registration website, marketing & promotional materials including Photo Wall & race day shirt.

Cancer Warrior Partner - \$10,000

- Covers race costs & gear for Cancer Warriors. Only name on Warrior shirt.
- Logo on Photo Wall, all marketing materials & race day shirt.

Photo Wall Partner - \$10,000

- Most prominent logo on wall for group photos blasted all over social media.
- Logo on all marketing materials & race day shirt.

Start/Finish Line Partner - \$7,500

- Logo featured on start/finish banner.
- Logo on Photo Wall, all marketing materials & race day shirt.

Race Medal Partner - \$7,500

- Only logo featured on race medal ribbon.
- Logo on Photo Wall, all marketing materials & race day shirt.

Public Safety Partner- \$5,000

- Special recognition on race day focused on participant safety.
- Logo on Photo Wall, all marketing materials & race day shirt.

Volunteer Partner- \$5,000

- Only logo placed on volunteer shirt.
- Logo on all marketing materials & race day shirt.

Race Bag Partner- \$5,000

- Prominent logo placement on participant race bag.
- Logo on all marketing materials & race day shirt.

T-Shirt Partner- \$1000

- Logo on all marketing materials & race day shirt.

