



### **ADDI'S FAITH FOUNDATION**

is a registered 501c3 non-profit dedicated to ending childhood cancer. We fund pediatric cancer research and provide emotional and financial support to families who are caring for a child with cancer.



# EVENT SPONSORSHIP OPPORTUNITIES



**Amber Bender**

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**Addi's Faith Foundation**

2410 Riverway Oak Drive  
Kingwood, TX 77345

**[www.AddisFaith.org](http://www.AddisFaith.org)**

ADDI'S FAITH FOUNDATION

# WALK BY FAITH 5K

SUNDAY, SEPTEMBER 29, 2024

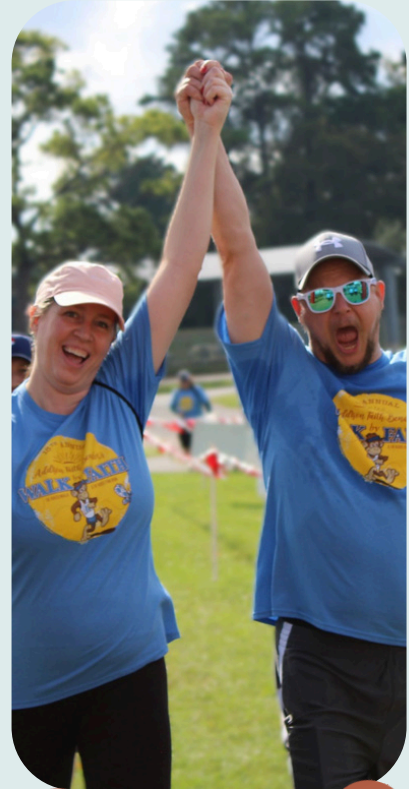
**ALEXANDER DEUSSEN PARK**

12303 SONNIER ST, HOUSTON, TX 77044

Walk by Faith is a fun-filled 5K run/walk where participants of all ages come together to raise awareness and funds to fight against childhood cancer.

Whether you opt for a speedy run or a peaceful stroll, participants will enjoy the beautiful course along Lake Houston. Following the 5K is a fun and festive celebration complete with food, music, kids' zone with inflatables, games, and so much more!

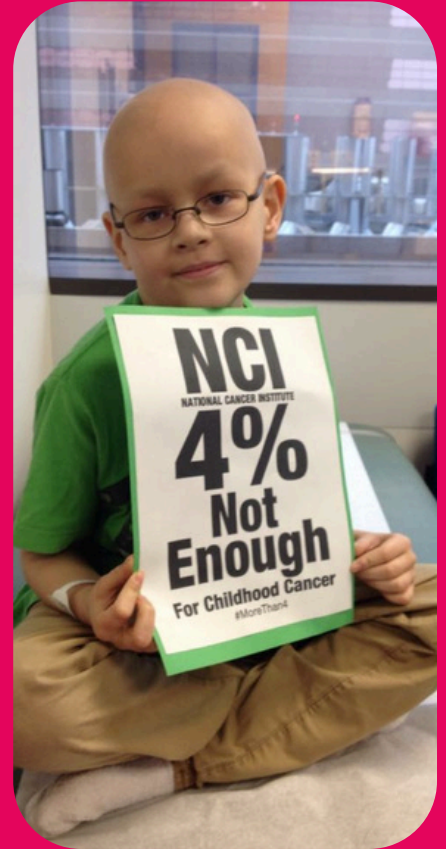
- **8:30 Sunrise Service**
- **9:00 1K Kids' Fun Run**
- **9:30 5K Race/Walk**
- **10:00 Celebration/Presentation**



# IMPACT

## Did you know...

- less than 4% of federal funding is allocated to pediatric cancer initiatives.
- 80% of families who have a child with cancer will experience financial difficulties.



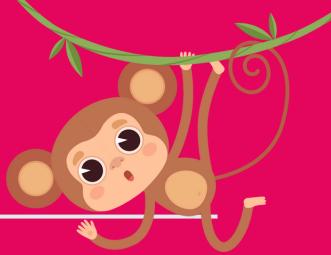
## FUNDING RESEARCH

**Addi's Faith Foundation** has invested over **\$2.5 million** dollars to find safer, more effective treatments for kids battling cancer. Your sponsorship will continue to support critical pediatric cancer research at MD Anderson Cancer Center and help us find better treatments faster!



## HELPING FAMILIES

**Addi's Faith Foundation** has provided over **\$1 million** dollars to families who are caring for a child with cancer. Your support will help with living expenses so that families experiencing difficulties can focus on what really matters...helping their child beat cancer!





WALK BY FAITH 5K



# BENEFITS FOR SPONSOR



## 1...

Showcase your company's BIG HEART and achieve your philanthropic goals by partnering with Addi's Faith Foundation in the fight against childhood cancer.

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## 2...

Receive recognition via website, email, social media, print, signage and more. Aligning with Addi's Faith Foundation will impress your current clients and lead new ones your way.

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## 3...

Feel great knowing that you are improving the lives of children battling cancer while creating a future with safer, more effective treatments for all.

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*\*\*\*Each level's impact illustrates an example of how your sponsorship will be used.*



## PRESENTING

Support 400+ hours of research at the Addi's Faith Pediatric Neuro-Oncology lab at MD Anderson Cancer Center.

- Presenting sponsor on all event materials
- Speaking opportunity & special recognition
- Top banner placement on start/finish arch
- Prominent social media recognition
- Plus all lower level sponsor benefits

**\$20,000**



## CHAMPION

Enable Addi's Faith Foundation to extend assistance to more families in need.

- Acknowledgement in all media opportunities
- Logo prominently displayed on start/finish arch
- Plus all lower level sponsor benefits

**\$10,000**



## BELIEVE

Grant scholarships to pediatric brain tumor survivors pursuing higher education.

- Logo displayed on start/finish arch
- Logo sign displayed at event
- Plus all lower level sponsor benefits

**\$5,000**



HOPE

Provide a prosthetic eye for a child recovering from retinoblastoma. *(Prosthetic eyes are often not covered by insurance.)*

- Logo sign displayed at event
- Logo on website
- Social media recognition
- Plus all lower level sponsor benefits

\$2,500



DREAM

Pay a month's utilities or mortgage for a family while their child is in the hospital.

- Logo on back of walk t-shirt
- Named in Walk by Faith email blasts
- Plus all lower level sponsor benefits

\$1,000



FAITH

Supply a meal, parking, and overnight stay for a family traveling for cancer treatments.

- Name on back of walk t-shirt
- Table/booth at event
- Named in press release

\$500



**Charlie**

Acute Lymphoblastic  
Leukemia



**Charolette**

Astrocytoma



**Brenden**

Pilocytic Astrocytoma



**Lia**

Acute Lymphoblastic  
Leukemia



**West**

Bilateral Retinoblastoma



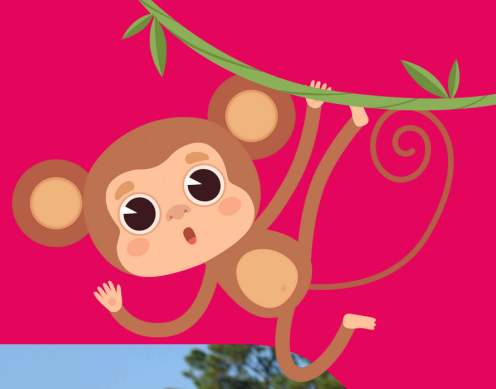
**Kennedy**

Neuroblastoma

In the US, over 15,500  
children are diagnosed with  
cancer each year.

**WE WALK FOR THEM!!!**

ADDI'S FAITH FOUNDATION



# WE LOOK FORWARD TO PARTNERING WITH YOU!



**CONTACT: AMBER BENDER**

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